

CREATIVE

AUSTRALIAN CREATIVE - INSPIRATION FOR CREATIVE PROFESSIONALS

australiancreative.com.au



ANIMATION & ILLUSTRATION ISSUE

PEN TO PAPER

Home grown illustrators to inspire

WOMEN OF ANIMATION

What makes them click?

DESIGN IN MOTION

Sydney's eskimo design film night

WELCOME TO THE POOL

Sean Izzard & Simon Harsent dive in

AUGUST / SEPTEMBER 10
\$6.50 AUD \$7.00 NZ INC GST



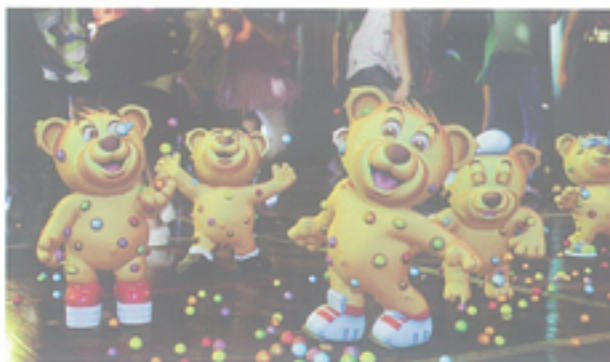
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WHERE WE WORK

A website that showcases the interior environments of some of the best agencies within the advertising, design and media industry has just launched a book titled *Where We Work*. The book is published through Collins Design (part of HarperCollins) and is based on its website. It presents a showcase of the world's most innovative spaces.

Filled with full-colour photographs, floor plans and architectural sketches, *Where We Work* features over 45 extraordinary office spaces (five of which are based in Australia). Comments from company directors about design ideas unique to their workspaces and examples of each company's creative approach to their interior design are also highlighted to give readers a comprehensive look at each company presented in the book.

thisaintnodisco.com/book



TEDDIES RETURN

Animation house pictureDRIFT has created a new animated TVC for Arnott's Tiny Teddy. The fourth and latest in a series of commercials created by GPY&R and pictureDRIFT, the TVC features the disco-dancing Teddies covered in colourful hundreds and thousands, which they juggle, kick, dance and slip around on in an energetic display.

Client: Arnott's
Agency: GPY&R
Production Company: pictureDRIFT
Director: Brendan Cook
Producer: Briony Luschwitz
Cinematography: Tony Luu
3D Modeling: Chong Fu
3D Animation: Craig Baxter & Jeremy Bianco
3D Lighting: Jeremy Bianco
Compositing: Darryn Rogers
Choreography: Adam Williams

picturedrift.com.au



NEW GIRLY GRAPHICS

Nowadays girls are often the main target audience for many kinds of products or services – they have the buying power. They usually know exactly what they want and it's not easy to grab their attention. As the second volume of *Girly Graphics*, *New Girly Graphics* collects an interpretation of lovely, sweet, glamorous and cute images that appeal to young women. The works include advertisements, catalogues, posters, shop cards, direct mails and packaging design.

piebooks.com
 USD \$75.00



**DON'T BE CHICKEN...
 ANIMATE.**

- Character Design
- Illustration
- 3D Modelling
- 3D Rigging
- 3D Animation
- Stereoscopic
- 2D Animation
- Visual Effects
- TV Commercials
- TV Series & Pilots
- Motion Comics
- Game Cinematics
- Feature Film
- Webisodes
- Digital Media



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